

Fishing Creek Farm Homeowner Survey

Dear Homeowner:

During the March 2017 Homeowners Association Meeting, the board and CapEx committee said their objective is to *improve the quality of life, home values and market demand in Fishing Creek*. We want to make sure that our priorities contribute to achieving that objective.

The first step of our planning process is to listen to the opinions of our homeowners. Our homeowners' opinions coupled with budget considerations and legal restrictions will help us determine how we move forward.

The following survey asks for your opinions on:

- Fishing Creek Farm amenities—current features and benefits of living in Fishing Creek Farm
- A “wish list” of amenities that we don’t have but might consider
- Communication preferences—the best ways to communicate among homeowners, the board and various committees.

Please complete and submit the following survey questionnaire by XXXXXX. You can submit the questionnaire only once. We will tabulate the responses, summarize the results and post them on the Fishing Creek Farm website. We'll send you an email when they've been posted.

Because of the way this survey is being conducted, your individual responses will remain confidential.

Thank you.

Instructions:

Question 1 asks you to rate each of the amenities in the left column two times. In the middle column please rate how important each amenity is to improving the quality of life, home values and market demand in Fishing Creek Farm. In the right column, rate how effective each amenity is in improving the quality of life, home values and market demand. If you haven't used a given amenity, please check "Not Applicable".

Amenities	This is important to improving the quality of life, home values and market demand					This is effective in improving the quality of life, home values and market demand					Not Applicable
	Low Importance		High Importance			Not Effective		Very Effective			
1. Clubhouse	1	2	3	4	5	1	2	3	4	5	
2. Boathouse	1	2	3	4	5	1	2	3	4	5	
3. Swimming pool	1	2	3	4	5	1	2	3	4	5	
4. Boat ramp	1	2	3	4	5	1	2	3	4	5	
5. Tennis court	1	2	3	4	5	1	2	3	4	5	
6. Crabbing pier	1	2	3	4	5	1	2	3	4	5	
7. Cherry Tree Cove beach	1	2	3	4	5	1	2	3	4	5	
8. Bridge and trail to Cherry Tree Cove beach	1	2	3	4	5	1	2	3	4	5	
9. Common areas (trails, wooded areas, beaches, etc.)	1	2	3	4	5	1	2	3	4	5	
10. Neighborhood entryway, signs and structures	1	2	3	4	5	1	2	3	4	5	
11. Marina	1	2	3	4	5	1	2	3	4	5	
12. Southbreeze beach	1	2	3	4	5	1	2	3	4	5	
13. Trails to amenities and through the woods	1	2	3	4	5	1	2	3	4	5	
14. Kayak/small craft boat racks	1	2	3	4	5	1	2	3	4	5	
15. Basketball hoop and backboard in parking lot	1	2	3	4	5	1	2	3	4	5	
16. Cheery Tree Lane field											

Instructions:

Question 2 is similar to Question 1 but it asks you to rate how **important each of the amenities is to you**. Please rate each amenity on a scale of 1-5 with 1 equaling low importance to you and 5 equaling high importance to you.

Amenities	Low Importance		High Importance		
1. Clubhouse	1	2	3	4	5
2. Boathouse	1	2	3	4	5
3. Swimming pool	1	2	3	4	5
4. Boat ramp	1	2	3	4	5
5. Tennis court	1	2	3	4	5
6. Crabbing pier	1	2	3	4	5
7. Cherry Tree Cove beach	1	2	3	4	5
8. Bridge and path to Cherry tree cove beach	1	2	3	4	5
9. Common areas (walking paths, wooded areas, etc.)	1	2	3	4	5
10. Neighborhood entryway, signs and structures	1	2	3	4	5
11. Marina	1	2	3	4	5
12. Southbreeze beach	1	2	3	4	5
13. Pathways to amenities and through the woods	1	2	3	4	5
14. Kayak/small craft boat racks	1	2	3	4	5
15. Basketball hoop and backboard in parking lot	1	2	3	4	5

Instructions:

Question 3 offers you a “wish list” of amenities and features that Fishing Creek Farm doesn’t have. Please rate each amenity on a scale of 1-5 with 1 equaling **low importance to you** and 5 equaling **high importance to you**. Please use the blank spaces at the bottom of the table to add other communication sources you would like considered. Please rate each of your communication sources on the 1-5 scale.

Amenities	Low Importance			High Importance	
	1	2	3	4	5
1. Bounce back wall at tennis court	1	2	3	4	5
2. Playground	1	2	3	4	5
3. Clubhouse game room	1	2	3	4	5
4. Vending machines at the pool	1	2	3	4	5
5. Beach similar to the Hillsmere community	1	2	3	4	5
6. Floating dock next to boat ramp that could be used for paddleboard and kayak launches	1	2	3	4	5
7. Shade options at the pool (e.g., baby pool)	1	2	3	4	5
8. Fire pit waterside by the marina	1	2	3	4	5
9. Pet waste containers	1	2	3	4	5
10. Waterside social deck	1	2	3	4	5
11. Jet ski docks	1	2	3	4	5
12. Small boat dockage	1	2	3	4	5
13. More slips in the marina	1	2	3	4	5
14. Path for access to the beach behind the tennis court	1	2	3	4	5
15. Custom street signs and street light fixtures	1	2	3	4	5
16. A beach area between the clubhouse and the boat ramp	1	2	3	4	5
17. New/improved trails through woods and to beaches, including Cherry Tree Cove beach	1	2	3	4	5
18.	1	2	3	4	5
19.	1	2	3	4	5
20.	1	2	3	4	5
21.	1	2	3	4	5

Instructions:

Question 4 asks you what sources you prefer for sending and receiving information about Fishing Creek Farm events, issues and board and committee information.

Please rate each source in the left column on a scale of “1” to “5” with “1” equaling the lowest preference and “5” equaling the highest preference.

Please use the blank spaces at the bottom of the table to add other sources you would like considered. Please rate your preferences for each of them on the 1-5 scale.

Communication Sources	Low Preference			High Preference	
1. E-Mail	1	2	3	4	5
2. Fishing Creek Farm Website	1	2	3	4	5
3. Fishing Creek Farm Facebook Group Site	1	2	3	4	5
4. Community Signs	1	2	3	4	5
5. Marina Bulletin Board	1	2	3	4	5
6. Newsletter to your Mailbox	1	2	3	4	5
7. Word of Mouth	1	2	3	4	5
8. Text messaging	1	2	3	4	5
	1	2	3	4	5
	1	2	3	4	5
	1	2	3	4	5
	1	2	3	4	5
	1	2	3	4	5

Question 5.

Please use the space below to give us any other thoughts or suggestions you have about ways we can continue to improve the community.