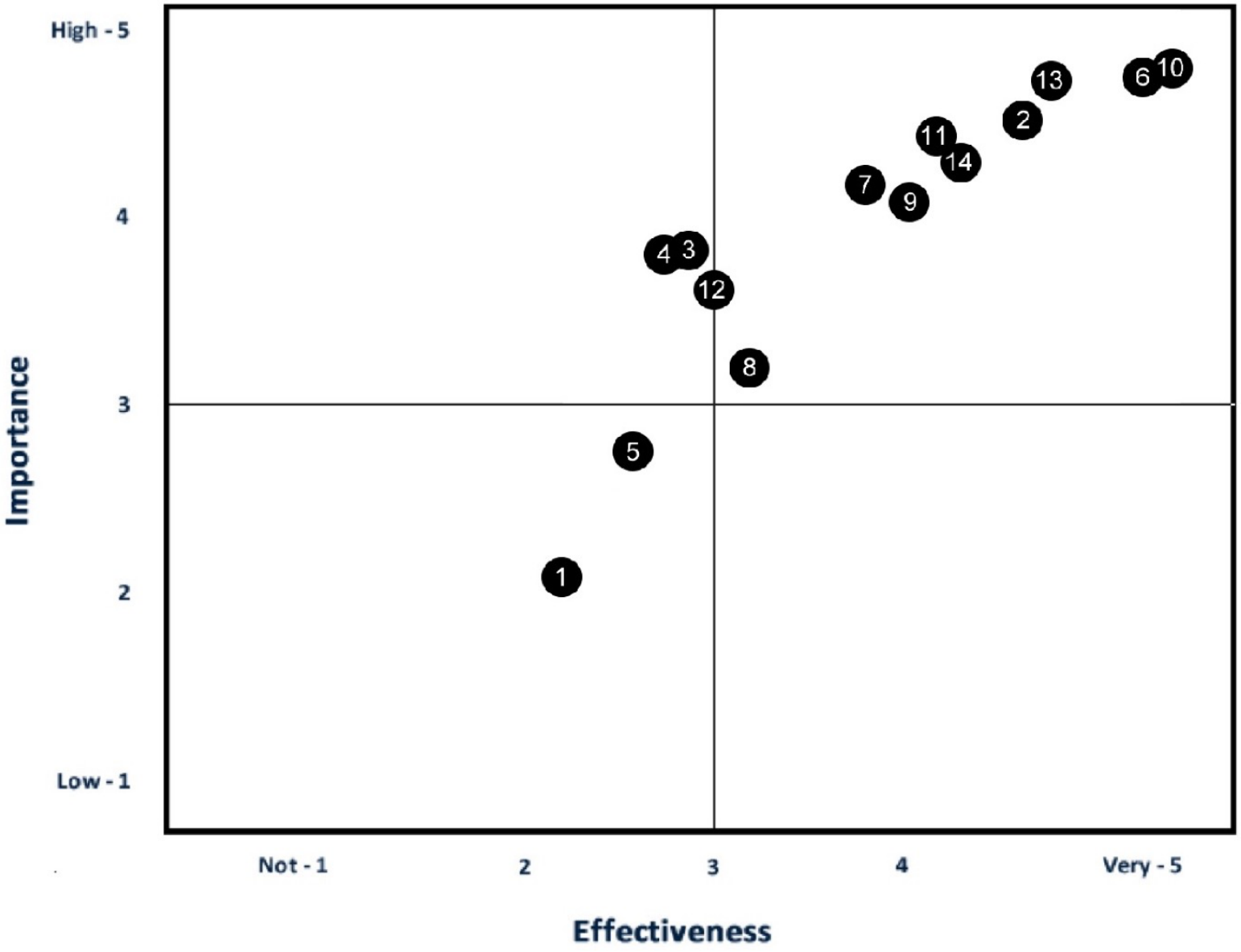
Fishing Creek Farm
Homeowners Survey Report

March 15, 2020

How the Survey Was Conducted

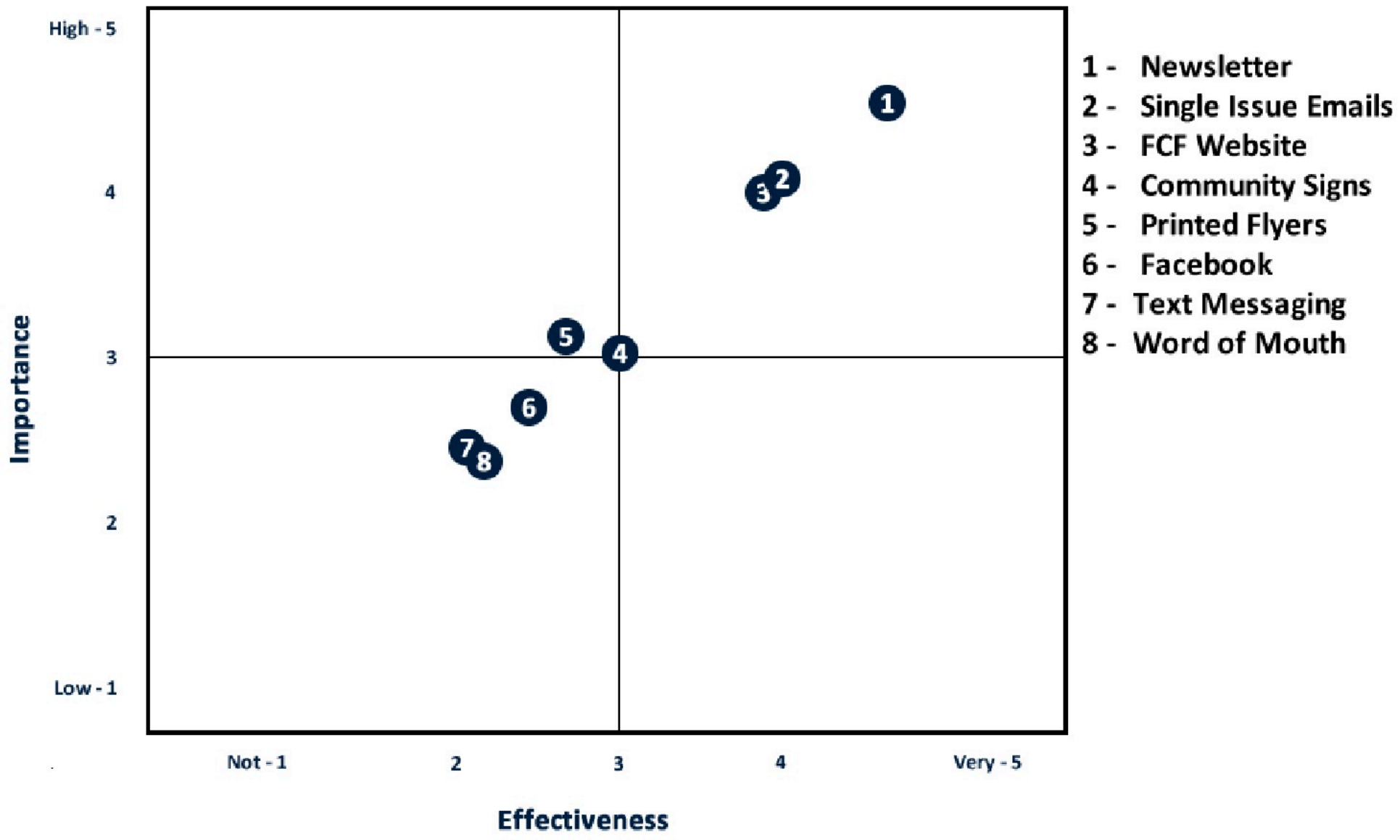
- Survey conducted from January 25th to February 8th.
- 240 homeowners were notified by email four times.
- 73 completed questionnaires representing at least one homeowner in 51% of FCF households.
- Survey questions assessed the following areas:
  - The importance and effectiveness of 14 FCF-amenities to making Fishing Creek Farm a great place to live.
  - The importance and effectiveness of 8 communication channels to keeping Fishing Creek Farm homeowners informed.
  - Other communication channels that we should consider.
  - Overall board of director and community assessments.
  - Five questions related to dog stations, the extent to which homeowners would recommend FCF as a good place to live, the FCF vision and strategy and homeowner involvement in decision-making.
- On March 4, 13 homeowners participated in a focus group to discuss their reactions to the survey results and areas of opportunity that FCF might pursue.

FCF Amenities: Importance/Effectiveness



1 - Basketball hoop
2 - Boat Ramp
3 - Bridge and Paths
4 - CT Cove Beach
5 - CTL Field
6 - Clubhouse
7 - Common Areas (Wooded paths & wooded areas, etc.
8 - Crabbing Pier
9 - Kayak and small craft boat racks
10 - Marina
11 - Neighborhood entry (signs, structure, plantings)
12 - Southbreeze Beach
13 - Swimming Pool
14 - Tennis Court

Communication Channels: Importance/Effectiveness



Survey Results

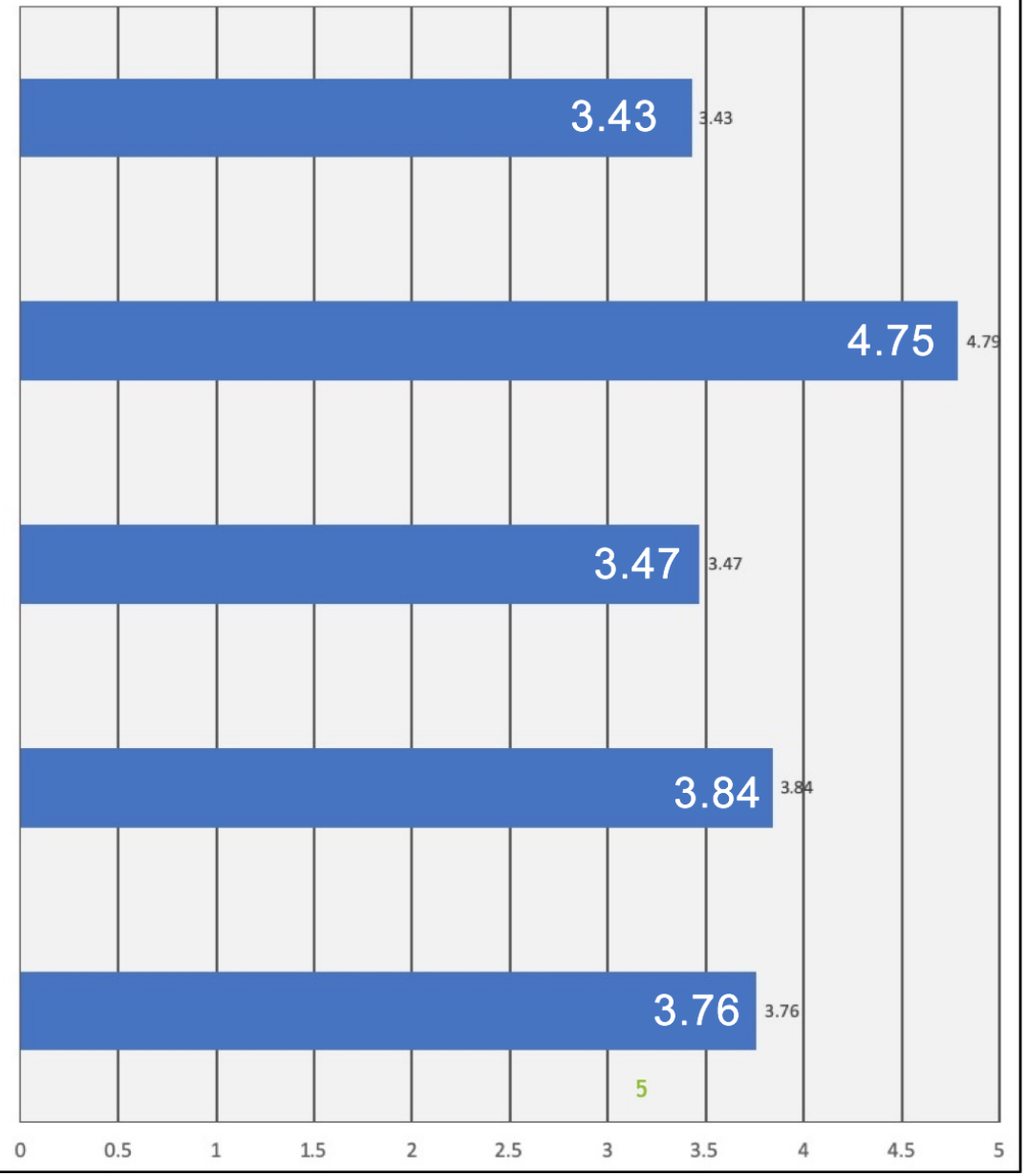
Dog waste stations (I believe the right number of dog waste stations are)

I would recommend Fishing Creek Farm as a good place to live.

I am familiar with Fishing Creek Farm's overall strategy

FCF's Board involves homeonwners in decision-making process

FCF's Board clearly communicates a vision for the future.



Write in Comment Categories

There were more than 100 suggestions covering the following amenities.

- Paths and beaches upgrades
- Pool upgrades (e.g., wi-fi)
- Landscaping (more and less)
- Pet waste containers
- Communication (e.g., website, entrance signs)
- Social activities